

# Charles Waddell Photography

## Rate Sheet

### **Business Portraits on Location** (Head and Shoulders)

Includes one or two backgrounds, professional lighting equipment, Posing to get the right look and light retouching to lighten under the eyes and wrinkles. Will be provided with three file sizes starting at 7952 x 5304, 5x7 format and a 400 Pixel format for web. Any custom sizes need to be stated in contract. Files Emailed or provided on USB Stick.

1 Person.....	\$ 125.00
2-5 People.....	\$ 99.00
6 or more.....	\$ 65.00

### **Business Portraits in Studio** (Head and Shoulders to Full Length)

Includes one or two backgrounds, professional lighting equipment, Posing to get the right look and light retouching to lighten under the eyes and wrinkles. Will be provided with three file sizes starting at 7952 x 5304, 5x7 format and a 400 Pixel format for web. Any custom sizes need to be stated in contract. Files Emailed or provided on USB Stick.

1 Person.....	\$ 99.00
2-5 People.....	\$ 65.00
6 or more.....	\$ 55.00

### **Business Portraits on Location** (Environmental)

Includes one or two backgrounds, professional lighting equipment, Posing to get the right look and light retouching to lighten under the eyes and wrinkles. Will be provided with three file sizes starting at 7952 x 5304, 5x7 format and a 400 Pixel format for web. Any custom sizes need to be stated in contract. Files Emailed or provided on USB Stick.

1 Person.....	\$ 175.00
2-5 People.....	\$ 125.00
6 or more.....	\$ 99.00

### **Event Documentation**

Includes coverage and all photos provided on USB Stick. Online ordering and on-site printing is available if needed.

Hourly Rate (Min. 2 hours billed) .....	\$ 135.00
On-Site Printing (min 100) 4x6 prints with Folder .....	\$ 5.00 ea.
On-Site Printing (min 100) 5x7 prints with Folder .....	\$ 9.00 ea.

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## **Food and Product Photography**

Includes professional light equipment and necessary camera equipment for the job. This must be quoted based on the assignment. Media usage fee will also be added to Estimate/Invoice. All photos provided on USB Stick at 7952 x 5304 Pixel size. Images are capture in RAW format and adjusted to achieve the best look in Capture One Pro software then exported to a JPEG or TIFF format.

One Product (Smaller than a desk, one hour) .....\$ 375.00  
Half Day Rate (up to 5 hours) .....\$ 1400.00  
Full Day Rate (up to 10 hours).....\$ 2500.00